

Checkpoint Marketing for Firms

Social Media State and Local Tax Posts

Part of Social Media Solutions

Keep your contacts informed on the latest SALT developments

In today's evolving tax environment, clients demand immediate notifications of tax developments that affect them — and social media makes sharing these updates easier than ever. But how can you ensure that your firm is the first to share this news with well-written, post-ready social media updates? Position your firm as a trusted source for breaking state and local tax news with Social Media State and Local Tax Posts from Thomson Reuters Checkpoint® Marketing for Firms.

Be the first to break SALT news

Get unparalleled access to the latest state and local tax developments as they unfold. Our editors source the most significant SALT news produced by our renowned RIA editorial team and craft posts that are ideal for social sharing.

Topics covered include:

- State and local income taxes (individual and business)
- Deductions
- Credits and exemptions
- Sales and use taxes
- State court taxes
- Announcements about state-specific relief
- State-issued tax publications
- And more

Customize your subscription

Your personalized Social Media State and Local Tax Posts subscription can include:

- One to two new posts per state every week
- Updates for the following states: California, Ohio, New York, Texas, Michigan, Illinois, New Jersey, Pennsylvania, Colorado, and Georgia (choose one state, multiple states, or all ten)
- An image to accompany each post
- Periodic links to state or other reputable sites for additional details

Combine your customized State and Local Tax Posts with our Federal Tax Posts and other Social Media Solutions for a versatile approach to your overall social media communication efforts.

Visit tax.tr.com/checkpointmarketing
or call +1 800 431 9025 to learn more.

