

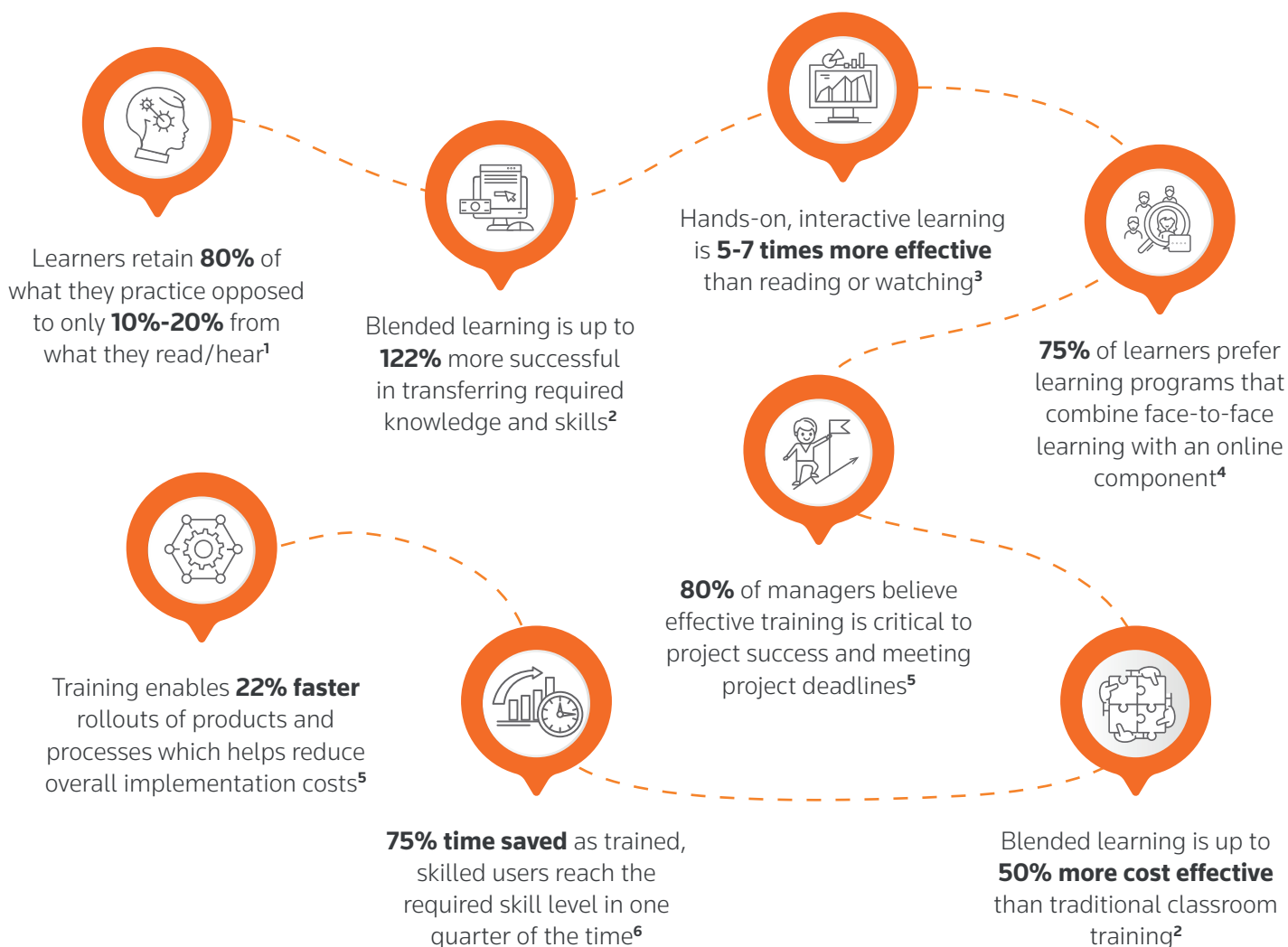
ONESOURCE UNIVERSITY

WHY CLIENTS NEED PRODUCT TRAINING



Product training is an investment that pays off. We want to empower all ONESOURCE users to be successful, efficient users of our products. Here are **8 ways product training** can benefit your tax team.

8 BENEFITS OF PRODUCT TRAINING



¹ Edgar Dale's Cone of Experience, see section "Learning Experiences: A Step Model Based on Dale Cone of Experience," <http://www.vkmaheshwari.com/WP/?p=2332>

² IDC InfoBrief "How Blended Learning Impacts Training Success," October 2019. https://www.simplilearn.com/idc-study-how-blended-learning-impacts-training-success-pdf?source=frs_left_nav_clicked

³ "Online Training," <http://www.bluewhale.one/online-training.php>

⁴ "Learning Environment Preferences" <https://www.educause.edu/ecar/research-publications/ecar-study-of-undergraduate-students-and-information-technology/2017/learning-with-technology> and "Ebbinghaus Forgetting Curve," Praveen Shrestha, 2017 <https://www.psychestudy.com/cognitive/memory/ebbinghaus-forgetting-curve>

⁵ The Value of Training, <https://www.ibm.com/services/learning/pdfs/IBMTTraining-TheValueofTraining.pdf>

⁶ Shaw, Jerry. "Effects of Training on Employee Performance." Small Business - Chron.com <http://smallbusiness.chron.com/effects-training-employee-performance-39737.html>