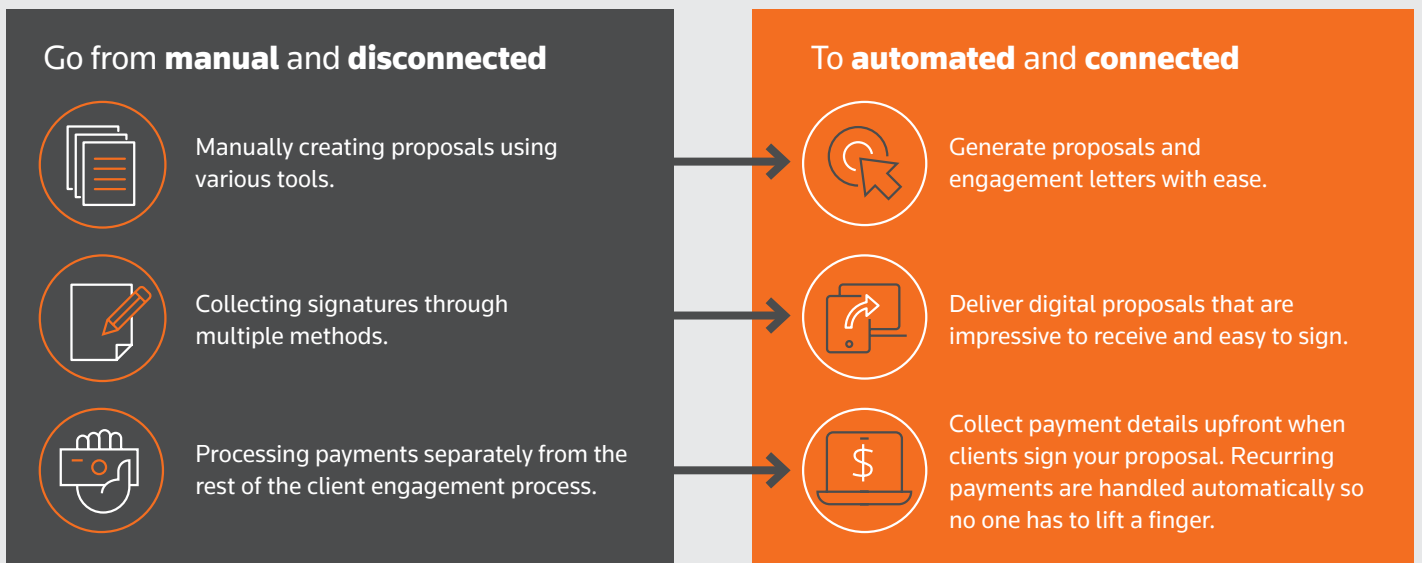


Ignition

Better together: Thomson Reuters has partnered with Ignition to streamline how you win new business, engage clients, and get paid

Ignition is the world's first client engagement and commerce platform for tax and accounting professionals. From impressive online proposals to automated engagement letters and payments, Ignition frees you up to focus on helping your clients and leading your firm.



Ignition customers saved up to 32 hours per month billing, collecting, and reconciling payments*

"As an advisory-based firm, time spent writing proposals is literally time stolen from our clients. However, proper engagement terms and pricing are critical to managing client expectations. Ignition handles the latter so that we can concentrate on the former. The white-label setup and fantastic onboarding from Ignition has made it so that the proposal and engagement process is standardized allowing anyone in the office to quickly and easily set up a proposal and engagement packet that cleanly and clearly outlines the engagement and allows us to get the payment information up-front, so collections are never a barrier to service. Ignition is a cornerstone to our client engagement and retention efforts."

– Mike Radich, Managing Shareholder – MGR CPA & Consultants, Inc.



*Source: Accounting market study commissioned by Ignition

Ignition makes it simple to engage clients, get paid, and run your business on autopilot with these features:



Proposals

Start client relationships on the right foot with impressive online proposals that are **simple to prepare, effortless to send, and convenient for clients** to sign on the go.



Standardized terms

Reduce your risk by using standardized engagement terms that can be customized to your client's needs – giving both you and your clients complete **clarity over the scope of work**.



Automated engagement letters

Set the right expectation with automated engagement letters that outline your services, pricing, billing frequency, and engagement terms. **All in one easy-to-sign online proposal.**



Client view

With a full record of all client services and upcoming invoices and payments, **it's even easier to stay in control** of billing and access the information you need at the right time.



Payments

Take the hassle out of the money conversation with **automated payments that make it convenient to pay and get paid. No more chasing clients.** Give your clients multiple ways to pay using credit or debit card, direct debit and ACH, depending on the region.



Dashboard

Feel confident your business is on track with **full visibility of your sales pipeline, upcoming client renewals, and forecast revenue** at your fingertips, and all in one place.

"We've saved about 2.5 hours for every prospect client that we have ... We've saved more time to be able to go out and do more marketing or more production time ... It's been significant the time savings that we've seen relative to using Ignition."

– Jamie Lopiccio, Capocore Professional Advisors

Contact us today to join the more than 5,000 accounting and professional services businesses around the world who use Ignition!

800-968-8900

tax.thomsonreuters.com/us/en/cs-professional-suite/practice-forward/ignition

