

Top 10 reasons to adapt to a remote work environment for your CPA firm



Finding and retaining top accounting talent is a challenge. But by enabling work from home, you make your firm more attractive for prospects — and you reap the business benefits. Here's why remote work options are a good idea for any firm.



1 More employees and companies are embracing remote work: **12.7% of employees work from home full time, with another 28.2% working a hybrid model.**¹

Employees have more options now: in March 2020, 1 in 67 U.S. jobs offered a remote work option; in 2022, **that number was about 1 in 7.**²

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3 **98% of workers want to work remotely at least some of the time.**¹

36% of respondents in one survey said they had quit a job because they couldn't work remotely. 61% said they were ready to change jobs if a remote opportunity came up.³

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5 **Remote workers earn \$19,000 more than in-office workers, on average.**¹ This may be because the flexibility and balance of remote work allows workers to maximize their productivity and take on more responsibilities.



6 **77% of people who reported having the freedom to work when and where they're at their best clocked in more hours in 2022 than they did three years prior.** Even with the longer days, 46% were feeling more satisfied with their jobs.

Remote workers reported that there are certain things that are easier to do when remote — especially focusing on work (70%), managing stress (65%), and avoiding distractions (50%).

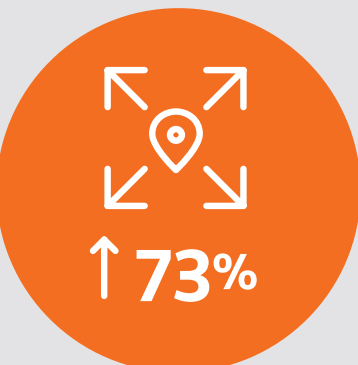
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8 **39% of senior middle-market executives say that remote work had a positive impact on their business's culture;** this includes 55% of executives from larger middle-market firms.

Employers can save \$11,000 per employee when switching to remote work.¹ These savings come from reduced costs associated with office space, utilities, and other resources.

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10 **By 2028, 73% of all departments will have remote workers.**⁷

Creating a firm culture that embraces remote accounting work and offers the best virtual tools for employees is a significant benefit. It's no longer just a wishlist item for the future; it's a reality that can be easily implemented today.

Learn more by downloading our white paper:
Running your CPA firm remotely? How accountants work from home successfully.

Sources:
¹ Remote Work Statistics & Trends In (2023) – Forbes Advisor
² Great Expectations: Making Hybrid Work Work (microsoft.com)
³ The future of work report 2022 | Zapier
⁴ The State of Remote Work: 5 Trends to Know for 2023 - Feb 21, 2023 (roberthalf.com)
⁵ Buffer | State Of Remote Work 2023
⁶ Workforce special report (rsmus.com)
⁷ The Ultimate List of Remote Work Statistics: The 2023 Edition (smallbizgenius.net)