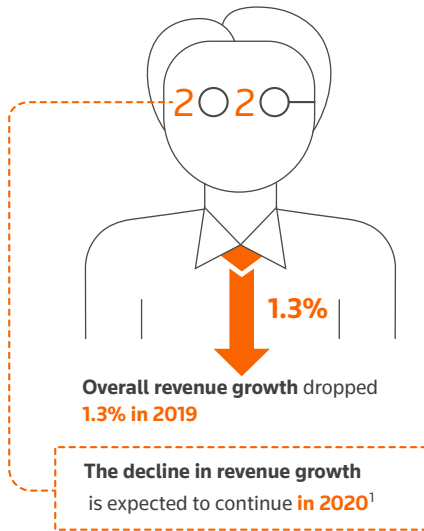
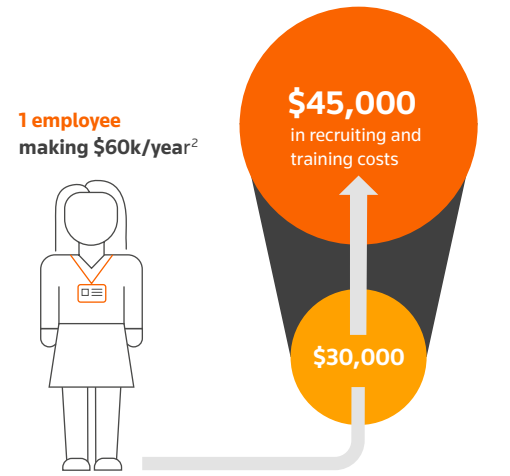


# The cost of keeping staff happy: You can't afford not to

## Leveraging staff is a key factor in maintaining a healthy growth rate

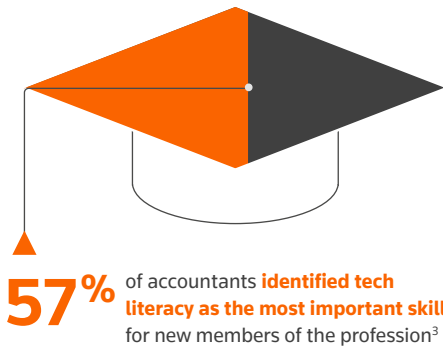


## Turnover remains high and is a costly issue

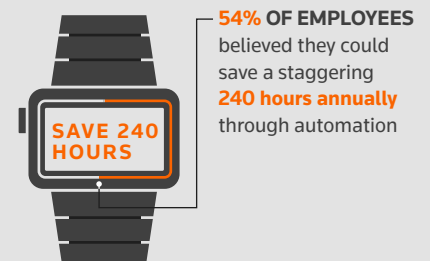


Firms spend \$30,000 to \$45,000 in recruiting and training costs for 1 employee making \$60k/year<sup>2</sup>

## As firms look for ways to recruit, retain top employees, and maintain revenue growth, tech literacy emerges as an essential skill for everyone in the profession



## A cutting-edge tech stack can help firms retain top performers and attract new grads, reducing staffing pressure, while improving work-life balance, productivity, and efficiency



Don't allow the use of outdated technology to stall employee growth at your firm. **Now is the time** to modernize your tools and strengthen your resources.

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<sup>1</sup> Rosenberg Survey Analysis 2020, Mark Miklosovic, Thomson Reuters

<sup>2</sup> Cost of employee turnover [Web log post]. (2019, April 19). Retrieved from <https://mnwi.usi.com/Resources/Resource-Library/Resource-Library-Article/Art-MID/666/ArticleID/782/Cost-of-employee-turnover#:~:text=The%20Society%20for%20Human%20Resource,in%20recruiting%20and%20training%20costs>

<sup>3</sup> Sage Practice of Now 2020

<sup>4</sup> <https://www.sage.com/en-us/blog/practice-of-now/>

<sup>5</sup> <https://thedailycpa.com/2024-cpa-exam-changes/>

<sup>6</sup> <https://news.bloombergtax.com/daily-tax-report/accounting-firms-three-reasons-its-time-for-you-to-enhance-your-tech-stack>

<sup>7</sup> <https://www.workmarket.com/go/2020-insight-report-what-ai-automation-mean-for-work>